VISITING INTERNATIONAL PROFESSIONAL PROGRAM
Home for Today’s Professionals, Tomorrow’s Leaders
The Visiting International Professional Program (VIPP) at Michigan State University (MSU) is a world leader in providing executive education and professional development training. Our non-degree certificate programs and executive workshops prepare professionals from all disciplines to become tomorrow’s leaders in a new global world.
Home for Today’s Professionals, Tomorrow’s Leaders

Are you looking for an opportunity to study in the United States to advance your career but don’t have the time or financial resources to pursue a full degree program? VIPP at Michigan State University is your solution. Founded in 1991, VIPP has trained over 4,000 professionals from 30 countries including South Korea, China, Japan, Mongolia, Thailand, Malaysia, Vietnam, Russia, Brazil, Saudi Arabia, Libya, Turkey, and many others. Our programs provide a holistic approach to professional development by tapping into MSU’s world-class expertise and resources.

- Develop customized certificate programs based on you and your organization’s professional needs.
- Deliver interdisciplinary programs in many fields including strategic leadership, global business management, urban sustainability, e-government, higher education, teacher training, and digital media and information.
- Connect you to the expertise of world-class faculty and vast resources available at MSU.
- Offer learning programs with a combination of lectures, seminars, independent research, field trips, professional meetings, internships, and service-learning.
- Enrich cultural experiences by offering diverse cultural events and activities.
- Create long-term partnerships with international universities, government agencies, and corporations.

Our Mission and Values

VIPP is committed to providing unique, high-value learning experiences to international professionals who want to take the lead in the 21st century. All our programs are designed to achieve four essential learning outcomes:

- **Competent Professionalism**
  Reinvigorating your professional knowledge base by studying the latest technology and methodology.
- **Effective Communication**
  Improving your ability to use English for effective communication in an interdependent global working environment.
- **Strong Leadership**
  Developing and practicing your leadership skills to elevate your career and lead the workforce of the future.
- **Multicultural & Global Awareness**
  Enhancing your understanding of global and cultural diversity and its relevance to your personal and professional lives.
Why Choose VIPP?

Participating in VIPP programs will help you gain a competitive edge and prepare you for leadership roles. It is a once-in-a-lifetime opportunity to live, work, and study in the USA at MSU’s beautiful campus in East Lansing, Michigan. As one of the best research universities in the world, MSU offers you access to a wealth of resources including public lectures, world-class libraries, cultural events, and first-rate athletics. After completing VIPP’s program, you will become a proud MSU Spartan, belonging to VIPP’s 4,000 alumni as well as MSU’s 532,000 alumni around the world. Build your lifelong network with academics, professionals, business leaders and policy makers. You'll also connect with governments, industries, businesses, and multicultural communities in Lansing, Michigan’s state capital, which is only five miles away from MSU.
Experience Our 360° Services

The VIPP team provides comprehensive academic and logistic services to support you and your family as you transition to the United States so you can focus on your program.

**Academic Support**
- Our own small class sizes and dedicated faculty.
- Special seminars, workshops, speaker series, domestic and local field trips, events, and more.
- Academic advising and research support.
- Liaison services to connect you to academic and professional resources and opportunities at MSU and in Michigan.
- An opportunity to present and share your work with professional peers.
- Support for conference travel.

**Logistic and Settlement Support**
- Visa processing: DS 2019 for J-1 non-degree student visa or I-20 for F-1 non-degree student visa.
- Pick up at the Capital Regional International Airport (LAN) or Detroit Metropolitan Airport (DTW).
- On-campus services such as MSU registration, IT support, and library access.
- Housing and health insurance.
- Driver’s license, car shopping, and automobile insurance.
- Family support, including enrolling children at local schools.

Live an American Life in Michigan

Many affordable, safe, high-quality housing options are available near MSU’s campus in East Lansing, Okemos, and Haslett. The area features many grocery and retail stores, restaurants, banks, libraries, museums, public parks and recreation facilities. Lansing, Michigan’s capital city and the center of Michigan’s state government, is less than five miles away. The K-12 school systems in the area are some of the highest ranked in Michigan.

There are two international airports near MSU: the Lansing Capital Regional International Airport (LAN) and the Detroit Metropolitan Airport (DTW). There is also easy access to some of the United States’ most beautiful cities: Chicago, Illinois is within a four-hour drive, and New York City, Washington D.C., and Boston are short two-hour flights away.
Enjoy Pure Michigan

Nicknamed the “Great Lakes State,” Michigan borders Great Lakes including Lake Michigan, Lake Superior, Lake Huron, and Lake Erie. Michigan boasts more than 11,000 inland lakes spread across its lower and upper peninsulas. Michigan’s combined natural wonders of lakes, beaches, forests, waterfalls, and sand dunes attract over one hundred million visitors annually. Living in Michigan will be an unforgettable experience. It feels like home away from home.
Michigan State University has been advancing the common good with uncommon will for more than 150 years.

The nation’s pioneer land-grant university, MSU was founded as a bold experiment that democratized higher education and helped bring science and innovation into everyday life.

One of the top research universities in the world and a member of the Association of American Universities, MSU offers nationally ranked and recognized academic, undergraduate research, residential colleges, and service-learning programs and is a leader in study abroad among public universities.

A diverse and inclusive academic community, MSU enrolls more than 50,000 students from all 50 states and more than 130 countries. Approximately 15 percent of MSU’s students are international. MSU employs more than 2,000 tenure system faculty members, and offers more than 200 programs of study in 17 degree-granting colleges.

MSU has 25 undergraduate and graduate programs ranked in the top 20 nationally by U.S. News & World Report. These include six #1-ranked programs in undergraduate supply chain management/logistics and graduate programs in nuclear physics, elementary and secondary education, organizational psychology, and rehabilitation counseling.

Arts and sports are two important aspects of MSU campus life. You can enjoy art, music, and theatre performances at the MSU Museum, the Broad Art Museum, and the Wharton Center for Performing Arts. We are also famous for our athletics with 25 varsity squads including football, soccer, baseball, and basketball, etc. The 68,000 seat Spartan Stadium is the home of the MSU football team - the 2014 Rose Bowl and 2015 Cotton Bowl champions.

Michigan State University’s campus is one of the biggest and greenest campuses in the nation. Our campus occupies 5,200 acres with 538 buildings. Botanical gardens, arboretums, open spaces, and hundreds of trees and flowers offer distinctive flavor through each of the four seasons.
A View of MSU
## We have the Right Program for You and Your Organization

Every professional has different career goals, needs and expectations. VIPP provides a wide range of non-degree, certificate programs with distinctive features. Regardless of which program you study, our goal is to connect you to the expertise of world-class faculty and resources available at MSU and help you benefit from the distinct American Higher Education System.

We provide long-term programs such as GPEP, SGPEP, GPRP, and GYPP and a short-term Global Executive Workshop. During long-term programs, you study at MSU’s campus from three months up to one year. A short-term workshop is available for groups only.

### Long-term Programs

<table>
<thead>
<tr>
<th>Program Types</th>
<th>Target</th>
<th>Duration</th>
<th>Key Features</th>
<th>Fee*</th>
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</thead>
<tbody>
<tr>
<td>Global Professional Education Program</td>
<td>Early or mid-career professionals who desire to move to the next career level.</td>
<td>3-12 months</td>
<td>Offers small group VIPP classes, lectures, seminars, and independent research opportunities. Example courses include Communication Skills, Strategic Leadership, Public Speaking, Organizational Development, and American Culture and Society. Guest lectures and seminars are offered throughout the program. Service-learning and volunteer opportunities are available with non-profit organizations, schools, hospitals, health care facilities, government agencies, and advocacy groups.</td>
<td>$10,000 - $12,000 for 12 months. $6,000-$7,000 for 6 months. $4,500-$5,000 for 3 months.</td>
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<tr>
<td>Specialized Global Professional Education Program</td>
<td>Professionals who desire more intensive and customized training programs. Designed to meet the specific requirements and requests of funding sources, sponsors, or individuals.</td>
<td>3-12 months</td>
<td>“A premium GPEP.” In addition to what GPEP offers, SGPEP includes more intensive learning and research opportunities such as one-on-one instruction, local and domestic field trips, internships, and research collaboration opportunities with MSU academic schools, research institutes, or non-MSU entities. Examples include Law, Finance, Telecommunication, Journalism, Digital Media and Information, Energy, Food and Water Safety, Medicine, K-12 Education, Higher Education, TESOL, Project Management, Human Resources, Public Service, and Urban Planning, Statistics and Probability, Leadership and Management, and Professional Writing.</td>
<td>Case by case fee, $8,500 - $22,000 for 6 months to $15,000 - $40,000 for 12 months.</td>
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<tr>
<td>Global Professional Research Program</td>
<td>Well-established academics and professionals who want to focus on conducting research in collaboration with MSU.</td>
<td>Any length</td>
<td>Admission to this program is subject to an agreement with the MSU academic unit hosting the participant. Participants are strongly encouraged to contact the MSU academic school or department directly to explore the possibility of studying as a visiting scholar. VIPP can assist as a liaison to connect a participant to the department.</td>
<td>Case by case fee, depending on length of study.</td>
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### Long-term Programs (continued)

<table>
<thead>
<tr>
<th>Program Types</th>
<th>Target</th>
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<th>Key Features</th>
<th>Fee*</th>
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<tr>
<td>Global Young Professional Program (GYPP)</td>
<td>Recent college graduates or young professionals who have less than five years of work experience.</td>
<td>3-12 months</td>
<td>Serves as a “bridge” program for young professionals before applying or transferring to graduate or professional degree programs at MSU or elsewhere. Offers various levels of English language training and a customized academic program in conjunction with academic units on campus. GYPP Summer Schools are available for a shorter period. A specialized GYPP (SGYPP) is possible on various topics such as finance and education.</td>
<td>Case by case fee. Depends on MSU or ELC (English Language Center) credits taken. Tuition rates vary depending on majors, but a minimum rate for MSU or ELC credits is $1,212 per credit, excluding fees.</td>
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### Short-term Programs

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<tr>
<th>Program</th>
<th>Target</th>
<th>Duration</th>
<th>Key Features</th>
<th>Fee*</th>
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<tbody>
<tr>
<td>Global Executive Workshop (GEW)</td>
<td>Groups sponsored by companies, government agencies, non-profit sectors, or educational institutions.</td>
<td>3 days–6 weeks</td>
<td>A customized intensive group training program, GEW offers a combination of lectures, professional meetings, on-site visits, and cultural excursions. The scope, length and location of programs depend on the customer’s needs and requests. Previous training programs include Higher Education Administration, Science Education, Teachers Training, TESOL, Law, Business and Human Resource Management, e-Government and ICT (Information, Communication &amp; Technology), Government Performance Management, Social Service, Urban Planning &amp; Sustainability, Labor Relations, and Agricultural &amp; Food Science.</td>
<td>Case by case fee, depending on number of participants, location, duration, and types of activities.</td>
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</table>

*Fee: Due to the individual nature of VIPP programs, these are the baseline minimum fees. Precise fees for each participant may differ based on the number of courses and the type of courses taken (whether VIPP courses, English Language Center courses, regular MSU courses, or specialized courses including lab-based work and field trips), and the length of your stay. A minimum of a three month program fee will be charged even if you stay less than three months (excluding Global Executive Workshop).*
Specialized Global Professional Educational Programs

For professionals looking for premium programs and vigorous training opportunities, VIPP offers distinguished Specialized Global Professional Educational Programs (SGPEPs) in collaboration with MSU departments and schools. For details about eligibility, application process, and fees, visit our website, vipp.isp.msu.edu.
The Leadership and Management Program awards two certificates: one from VIPP and a Professional Certificate from the MSU Eli Broad College of Business. The program will offer a hybrid course combining the existing eight week-long College of Business online course and four offline face-to-face classroom sessions. Participants will choose one online course from five topic areas when they apply for the program: Strategic Leadership, Strategic Decision Making, Strategic Management, Global Business Strategy, and Cross Cultural Management. Participants will have access to the business school library.

The Digital Media and Information Program is jointly offered by VIPP and MSU’s Quello Center, which is affiliated with the Department of Media and Information in the College of Communication Arts and Sciences. The Quello Center will offer a special series of seminars in digital media and information technologies, policies, and practices related to the internet, internet of things, social media, mobile media, games, and big data.

The Law Program offers a joint collaboration with the MSU College of Law. Participants spend the first semester in VIPP improving their English language and communication skills, then take two, non-credit-bearing courses in the College of Law. Participants will also be invited to participate in multiple faculty development activities hosted by the College of Law and will have access to the law library including electronic resources (e.g., Westlaw, LEXIS).

The Professional Writing Program is jointly offered by VIPP and the MSU Department of Writing, Rhetoric, and American Cultures (WRAC). Participants will observe American classrooms, shadow one Tier 1 writing class, interact with faculty and students, and participate in seminars and professional development opportunities offered by the department.

The Statistics Program is jointly offered by VIPP and the MSU Department of Statistics and Probability. The Department of Statistics and Probability is home to an internationally renowned faculty with a wide variety of expertise in fundamental and interdisciplinary research. Participants will observe American classrooms, interact with faculty and students, and participate in seminars and professional development opportunities offered by the department.
VIPP Academic Calendar & Course Offerings

The VIPP academic year consists of a fall semester, a spring semester, and two 4-week summer sessions. VIPP follows MSU’s academic calendar but VIPP courses begin one week later. For MSU’s detailed calendar, visit reg.msu.edu.

VIPP Fall semesters generally begin in the second week of September and end in the first week of December. VIPP Spring semesters generally begin in mid-January and end in the last week of April. VIPP Spring semesters observe two 1-week breaks: MSU’s spring break during the second week of March and area schools’ spring break during the second week of April.

Ideally, participants should arrive at the beginning of MSU’s Fall or Spring semester since most VIPP courses are semester-long. To accommodate visiting professionals who may arrive in the middle of semester, we also offer half-semester long courses, which normally begin in mid-March or late October. Summer sessions begin in mid-May and mid-July and each session runs for four weeks.

VIPP courses focus on improving English language skills for business or academic communications, and enhance understanding of global affairs and American culture and society. Specialized courses in particular areas and topics may be offered as requested. The following are some example courses; course offerings are subject to change each semester.
VIP Course Descriptions

A. LANGUAGE/COMMUNICATION SKILL

VIP 410 Pronunciation  
(Instructor: Jessica Farrar)  
The course will emphasize the American English sounds people find most difficult and will focus on stress, intonation, and rhythm patterns. Students will create an individual speech profile and will have opportunities for one-on-one sessions with the instructor to get feedback on their individual pronunciation progress.

VIP 414 Idioms  
(Instructor: Jessica Farrar)  
Idioms can be confusing to the non-native speaker because their idiomatic meanings can be totally unrelated to their literal meanings. Students will explore the connections between the literal and figurative meanings of many common American idioms and practice idioms through listening, speaking, reading, and writing activities.

VIP 415A Conversation I  
(Instructor: Ingrid Gharai)  
This class focuses on improving oral and aural proficiency and increasing overall speaking confidence. Outside of class, participants are encouraged to keep up on current issues through news reports on TV, radio, newspapers, or magazines and reporting back to the class. Participants are required to give a short oral presentation to further boost their confidence. A part of most classes is partner work and/or small group discussion of topics of interest including personal experiences and values, American culture, socializing, travel, etc.

VIP 415B Conversation II  
(Instructor: Ingrid Gharai)  
Conversation II is designed as a continuation of Conversation I class, though it is not a prerequisite. In Conversation II, we will continue to discuss current events and expand on some of the same themes as well as explore other themes such as love and marriage in today’s world, health care, religious diversity in American life, aging societies, travel, technology in modern life, the workplace, and more.

VIP 417 Academic and Professional Writing  
(Instructor: Ruth Mendel)  
This course focuses on areas of writing that are important in academic and professional work that may pose difficulties for second language speakers. Topics include email writing, data commentary (how we discuss data), cross-cultural issues in second language writing, process descriptions, business memo writing, problem-solution texts, use of the conditional tense in writing, and common patterns of errors in second language writing. The class offers a low-stress environment in which to practice writing skills. There will be in-class short writing exercises and take-home short writing assignments, with no long paper or presentation required. Students will receive extensive individualized feedback on both in-class writing exercises and written homework to help them improve writing.

VIP 418A Reading Comprehension: Topics in US Food Policy – Food Safety  
(Instructor: Jessica DeForest)  
This course will develop reading comprehension, conversation and topical vocabulary while focusing on topics in U.S. food safety policy. Topics include government regulation of food safety; the safety of

FACULTY PROFILE

Jessica Farrar

“What I really like about teaching VIPP classes is the mutual benefit between instructor and student. It’s not just me teaching them; I also learn from VIPP participants and grow as a person. Working with so many international people, I grow in my understanding of the world. That’s an unexpected but wonderful thing for me.”

Farrar earned a bachelor’s degree in English Education from Ohio University in 2003. Her teaching career began at a Lansing non-profit, working with immigrant and refugee children, teens, and adults. In 2009, she obtained MA in Literacy and Language Instruction from MSU and has been teaching ESOL courses at the college level since then, including courses at Lansing Community College and Mott Community College in Flint, Michigan. Additionally, Farrar has taught at two summer English programs in China—the English Summer Camp at Harbin Institute of Technology in 2010 and 2011 and the University Immersion Program at Sichuan University in 2015.

VIP 410: Pronunciation  
VIP 414: Idioms
GMOs (genetically modified organisms in food), and the safety of the American food supply. Readings and videos will be supplied by the instructor. This course generally offers one or two field trips, including an organic farm and the Pow Wow of Love, organized by the MSU North American Indigenous Student Organization (NAISO).

VIP 418B Reading Comprehension: Topics in US Food Policy – What do Eat (Instructor: Jessica DeForest)
This course will focus on developing students’ independent reading skills through readings, films, and field trips related to how to make informed choices about the foods available in the American market. We focus on how to get the best value in foods by knowing which foods are likely to be the most nutritious and best-tasting available. Topics include nutrients, how to read labels, and U.S. government (federal and state) policies regarding food quality and consumer education. Course materials will help students develop everyday and technical vocabularies, reading comprehension, and conversation skills.

VIP 421B Reading Comprehension: Topics in Environmental Policy – Climate Change (Instructor: Jessica DeForest)
This course will develop reading comprehension, conversational and topical vocabulary while exploring the connections between climate change and the Earth’s frozen places. Readings and videos will demonstrate to students the stunning collapse of some of the Earth’s largest glaciers and ice sheets.

VIP 441 Pronunciation and Public Speaking (Instructor: Ian Leighton)
This course will give you the skills you need to become a more engaging, dynamic presenter in English. We will practice developing a talk from a simple idea through the final presentation. We will study and practice various types of presentations, do activities to overcome stage-fright, study body language, learn proper voice projection and usage, practice pronunciation, eye contact and posture, and work on using visual aids. There will be several short presentations which are designed to be fun and require minimal preparation outside of class.

VIP 464 Business English (Instructor: Jessica Farrar)
Students will develop fluency, accuracy, and communication skills to gain confidence in a variety of English-speaking business situations. There is an emphasis on speaking, from practiced presentations to impromptu situations. We will also practice writing for various business purposes, such as professional biographies, emails, and contracts. The course also includes a review of essential business vocabulary.

VIP 470 Communication Skills in Speaking and Writing (Instructor: Ruth Mendel)
Students will improve communication skills in navigating day-to-day situations as well as speaking and writing on a variety of different topics. Class activities are designed to stimulate interesting discussions, improve mastery of particular grammatical structures, and expand vocabulary. Classes emphasize the use of authentic materials and student interaction.

VIP 485A Public Speaking (Instructor: Susan Derosa)
Many people would rather fight a tiger than speak in public. One of the most important business skills you can develop is the confidence to organize your thoughts, research your topic, and get to the point in a speech. These sessions will include demonstration,
writing and delivering a speech, evaluation, and coaching. Participants will have the opportunity to practice speaking skills at every class session.

**B. CULTURAL DEVELOPMENT**

**VIP 440 Current Events**  
_Instructor: Charles Matzke_  
This class examines current political and social issues facing the United States and the world in the context of American politics and policy. The class will closely follow the 2016 US presidential election campaign and how the election reflects American political institutions (presidency, congress, courts), political process in America (political culture, citizen participation, groups), and current public policy issues (such as health care, the economy, education, crime, foreign policy, race/equality, etc.).

**VIP 451 American Culture**  
_Instructor: Joe Cousins_  
This course examines American culture from the perspective of its own mainstream values. The goal is to familiarize you with various aspects of mainstream American culture. We will discuss current events, values, politics, racial assimilation, leisure time, and family. You will gain insights into uniquely American culture while at the same time improving your abilities to read, comprehend, and express yourself in English.

**VIP 480 Cross-Cultural Business Communication Skills**  
_Instructor: Erika Butler_  
As the workforce becomes more mobile and businesses form more international partnerships, managers must find or train employees who can be successful in a variety of cross-cultural circumstances. Individuals who excel in cross-cultural relationships are said to have high Cultural Intelligence (CQ). This six-week course will focus on developing your Cultural Intelligence and your cross-cultural communication skills to enhance your ability to interact globally. This course will include lectures and a variety of exercises and discussions to practice recognizing and using cultural considerations in the business environment.

**C. PROFESSIONAL DEVELOPMENT**

**VIP 475 Corporate Governance**  
_Instructor: Reid Felsing_  
This course sets forth the concepts of entity formation and corporate governance. We will focus on the initial steps to form a business entity. Students will become familiar with the significant roles in the corporate structure including shareholders, directors, and officers. Students will also learn about the ethical obligations imposed on these roles. Lastly, the course will provide the essentials of corporate finance and the regulations of financing publicly traded companies.

**VIP 483 Organizational Behavior**  
_Instructor: Erika Butler_  
The course will review classic western-based organizational behavior theory from a macro and micro perspective. We will review theories of motivation in the work environment and how organizational design influences these processes. We will also review leadership, decision making and power theories. This course is a condensed form of a master’s level foundational course in Organizational Behavior.

**VIP 488 Personnel Training & Development**  
_Instructor: Todd Bradley_  
This is a foundational program outlining human resources, training and personnel development that all fit under the umbrella of Talent Management.
We will explore basic knowledge of organizational behavior, professional development, systems, data collection, networking, communication, assessment and reporting. The goal is to engage participants in an interactive experience with exposure to the functions of Central Human Resources, and the expertise of individual campus units. This includes engagement in class presentations and lectures with a focus on campus networking.

VIP 489 Compensation & Rewards System in HR (Instructor: Charles Folino)
The purpose of this course is to help students gain an understanding of how compensation and reward decisions are made. This will include discussion of laws, rules, and regulations, recent theory and research, as well as performing example applications. We will consider how compensation fits with an overall Human Resources strategy, the internal focus on the firm (including alignment, job analysis, and job evaluation), making pay competitive with the outside market (including designing pay levels, types of pay and pay structures), considering individual contributions (by examining performance appraisals and pay-for-performance), benefits (such as pensions, child care, and health care), management (including government regulation such as FLSA and managing budgets), and dealing with international issues in setting pay plans. In addition, we will have the opportunity to visit campus events involving compensation and reward systems.

VIP 815 U.S. Telecommunication System (Instructor: Erika Butler)
This course will explore how telecommunications systems and services developed in the United States. We will study how states regulated telecommunications systems developed in the rest of the world and how the U.S. telecommunications system was built through private investment and various lobbying efforts, and how regulation developed around the growth of this industry. We will study the Communications Act of 1934 and the Telecommunications Act of 1996, and review related terminology. We will focus on the history of regulation in the U.S. and its impact today on network neutrality and how other countries have handled regulation of their telecommunication systems and services.

VIP 842 Current Economics Issues (Instructor: Kiwon Kang)
It is a hybrid course which merges a lecture-style regular MSU class EC 201 (Introduction to Microeconomics) with a seminar-style special lectures for VIPP participants only. This course will give participants a thorough understanding of current economic issues in a real world as well as the basic microeconomic theory. At the end of the semester, participants are required to make a presentation on their project or paper.

VIP 488 Personnel Training & Development

FACULTY PROFILE

Todd E. Bradley
“My experiences with the VIPP participants and the staff have been outstanding. Everyone is highly engaged and professional! The program is highly organized.”

Todd Bradley is a certified human resource specialist through the College of Human Resources and Labor Relations at Michigan State University. He has worked in either behavioral health care or human services for over 32 years and has worked as a professional trainer, interventionist and motivational speaker. Bradley has provided workshops in workplace violence prevention, cultural sensitivity, trauma, harassment, anger management, customer service, assertion, positive thinking, team building, and conflict resolution. He also delivers motivational messages to students, faculty, and parents on substance abuse prevention, bullying, goal setting, and positive parenting.

VIP 841 Current Macroeconomic Issues (Instructor: Kiwon Kang)
This course is designed for professionals who are interested in the economics field. It is a hybrid course which merges a lecture-style regular MSU class EC 202 (Introduction to Macroeconomics) with a seminar-style special lectures for VIPP participants only. This course will give participants a thorough understanding of current economic issues in a real world as well as basic macroeconomic theory. At the end of the semester, participants are required to make a presentation on their project or paper.
VIP 865 U.S. Legal System  
(Instructor: Reid Felsing)  
This course introduces the student to the U.S. legal systems and court systems, including essential skills used in the litigation process and law practice. It also introduces student to legal terminology, legal analysis, procedural law, and substantive law.

D. RESEARCH/ METHODOLOGY

VIP 463 Legal Research  
(Instructor: Teresa Svec)  
This course is designed to introduce participants to U.S. legal research techniques and analysis. Through this course, participants will gain an understanding of the U.S. legal system, including statutory law and case law. We will review legal research strategies, including how to locate appropriate sources of authority, how to read and analyze case law, and how to organize research findings. Participants will also learn to identify the types of legal documents used in the U.S., and how to present a legal argument in writing.

VIP 856A TESOL Pedagogy  
(Instructor: Sonja Wang)  
This English methods workshop focuses on writing and reading pedagogy. It brings together three interrelated strands of intellectual and pedagogical work that English teachers do as part of their professional lives: experiencing literacy as readers and writers themselves; teaching writing and reading with a wide array of well tested instructional materials; and mindfulness of the theory and research about literacy instruction. As a community of teachers we will study the nature of literacy, how it is learned, and how to support its development.

VIP 856B Pedagogy of University Teaching  
(Instructor: Sonja Wang)  
This course will provide learning and professional development opportunities to international educational professionals, especially college and university professors from non-native English speaking countries. Functioning as a faculty learning community, we will work to extend teachers’ skills and competencies. We will discuss theoretical, empirical, and philosophical ideas about teaching and learning. This will guide our practice at designing, implementing, and evaluating curriculum at the senior college level.

VIP 858 General Research Methodology  
(Instructor: Teresa Svec)  
This course will introduce participants to research methodologies used in conducting scholarly research. Participants will learn to distinguish between scholarly and popular sources, locate research materials electronically and in print, search online databases, and evaluate sources. Participants will practice developing a research question, creating a research plan, locating materials, and describing research findings in writing.
PARTICIPANT TESTIMONIALS

Dr. Demet Korucu, 
Associate Professor, 
Department of Material Science, 
Gazi University, Turkey  
VIPP Residency: September 2015 to June 2016

I strongly recommend young people and their families choose MSU since it’s a very family-friendly, safe and welcoming campus. After attending MSU, I would say never give up on solving your problems. If you really want to achieve something, there are abundant opportunities and well-intentioned people who try to help you at MSU. Many thanks to MSU, especially the kind staff and academic personnel, for an enjoyable stay.

Numan Bensaleh, HR Specialist, 
Mellitah Oil and Gas B.V. Libyan Branch, Libya  
VIPP Residency: December 2014 to June 2016

I was diagnosed with MS (multiple sclerosis) in 1999 and haven’t been able to walk since 2011. VIPP helped me with getting medical service from the MSU clinic and Sparrow Hospital, and making connections with various organizations including the Resource Center for Persons with Disabilities (RCPD) at MSU. RCPD has offered me tremendous help, including the motorized wheelchair, disability-friendly apartment, and weekly activities where I’ve met a lot of new friends.

Cong Qu, Lecturer of Chong Qing Normal University, China  
VIPP Residency: August 2015 to August 2016

VIPP is a great organization that feels like a family. I am very proud to be a member. The devotion of the VIPP staff and instructors make us feel the warmth of family. They are responsible, knowledgeable, conscientious and considerate. The engaging in activities and the exchange of ideas and cultures let us work together as one unit. It helps us develop our collaboration skills and cross-cultural understanding. Today, we are no longer strangers in this country because VIPP is our new home. We do our best to make our home a better place by engaging in programs and activities.
Changwon Lee, Department Director, KOSCOM, South Korea
VIPP Residency: December 2014 to December 2015

VIPP has provided me a unique opportunity to enhance my professional knowledge in the finance sector through a dynamic academic program. The site visits to the Chicago Board Options Exchange (CBOE) and Federal Deposit Insurance Corporation (FDIC) helped me develop global perspectives on the finance industry. I have participated in almost every cultural activity and academic program organized by VIPP with my family, like the Spring Festival, cross country skiing, maple syrup festival, football tailgating, Thanksgiving potluck, brown bag lunch speaker series, and various field trips. I have gained new knowledge and valuable experiences from these events, which gave me wisdom to use as a leader in my company after returning to my work. My children also made unforgettable memories in Michigan which I believe will be a powerful engine for their lives in the future.

*Changwon Lee is pictured with his two sons after the MSU vs. Maryland football game.

Bong Up Cho, Vice Mayor of Jeonju City, South Korea
VIPP Residency: Dec 2004-Dec 2005

In 2005 I had the opportunity to study at VIPP. I broadened my perspectives and saw the beauty of the Great Lakes. Most importantly, it bolstered my confidence in various ways: I improved my spoken English, rediscovered my personality in new and sometimes challenging situations, and learned how to maintain a good attitude in the workplace.

VIPP experiences have been a source of inspiration in my career. I now work as a vice mayor of Jeonju city in South Korea. I am proud that Jeonju was selected to host the opening ceremony and several matches for the 2017 FIFA U-20 World Cup. I have contributed to the process by using English competency and practical knowledge I learned in VIPP. Go green! Go white!

Dr. Yejin Liu, Associate Professor of Urban Economics and Public Administration, Capital University of Economics and Business, China
VIPP Residency: September 2014 to September 2015

I feel fortunate to have spent 12 months as a visiting scholar at VIPP. My family and I came here for the education, experience, and opportunity to make new friends. At MSU I had access to cutting-edge research resources in my field of interest. I experienced the humbleness, hospitality, passion and global perspective among my American friends, including my daughter’s schoolmates. The administrative staff and professors at MSU, my daughter’s teachers, and staff at our Spartan Village Community Center showed me their professionalism, exploratory spirit for science and technology, and dedication to their job. I was deeply moved and I cannot wait to take the practice, attitude and spirit to my teaching and future research.

*During his stay in VIPP, Dr. Yejin Liu published a new monograph, Economic Evolution: An Exploration of a Common Evolutionary Model.
Companies, government agencies, non-governmental organizations, and educational institutions often prefer shorter, more focused training programs for their employees. That is why VIPP offers a customized Global Executive Workshop (GEW) that ranges from three days to 6 weeks.

We have a great track record of offering effective short-term workshops for clients from South Korea, China, Malaysia, Indonesia, Thailand, Turkey, and Saudi Arabia. We have expertise in developing curriculum in various fields. Our innovative programs balance training, on-site visits and professional meetings, and cultural enhancement. Each workshop is entirely customized and VIPP provides a full-service experience from curriculum development to logistic support like transportation and lodging.

Our trainings normally take place at MSU’s campus in East Lansing, tapping into world-class expertise of MSU faculty and research resources. We also go where our customers want to go: we travel with delegates to other cities such as Detroit, Chicago, New York City, Washington DC, San Francisco, and Los Angeles.
PAST EXEMPLARY WORKSHOPS

Seoul Metropolitan Workshop on Social Service 2014

This was a 10-day workshop on social service for a group of public officials from the Seoul Metropolitan Government in South Korea. The workshop included a visit to the Michigan Ingham County Health Department, New York City Department of Homeless Services, Department of Health and Human Services in Washington D.C. and District of Columbia Housing Authority. Each year, the Seoul Metropolitan government in South Korea sends a new group for training.

The group met Dr. Howard Koh, Assistant Secretary for Health in the US Department of Health and Human Services in Washington D.C.

Global Education Workshop for Malaysian Universities 2013

This was a three-week workshop for university administrative staff from eight public Malaysian universities on global higher education systems, policies and regulations. The workshop included a visit to various units at MSU, including Office of the Registrar, Honors College, Office of Planning & Budget, and the Board of Trustees.

The group met Lou Anna K. Simon, President of Michigan State University.

China Global Workshop on Food Safety 2015

This three-week workshop, sponsored by Jiangsu Academy of Agricultural Sciences in China, focused on food safety for researchers, scientists, food safety inspectors, regulators and government officials. The workshop included a site visit to research centers, farms, and labs, including the Michigan State Test Center for Pesticide Residuals, Animal Research Center, and Albright Swine Farm. MSU faculty and industry professionals offered lectures on global food protection and defense, international and domestic food laws and regulations, uptake of pharmaceuticals by vegetables, and introduction to food fraud.

The group visited the State of Michigan Pesticide Testing Lab.
## Global Executive Workshop: Sample Itinerary

<table>
<thead>
<tr>
<th>Date</th>
<th>Place</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td>East Lansing, MSU Campus</td>
<td>9:30 am – 10:30 am</td>
<td>Orientation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10:30 am – 2:00 pm</td>
<td>MSU campus tour followed by lunch at MSU Cafeteria</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2:00 pm – 4:00 pm</td>
<td>Lecture 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4:00 pm - 4:30 pm</td>
<td>Transport to Lake Lansing Park</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5:00 pm – 7:00 pm</td>
<td>Welcome BBQ Party at Lake Lansing Park</td>
</tr>
<tr>
<td>Day 2</td>
<td>East Lansing, MSU Campus</td>
<td>9:30 am - 11:30 am</td>
<td>Lecture 2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>11:30 am – 2:00 pm</td>
<td>Lunch &amp; free time</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2:00 pm – 2:30 pm</td>
<td>Meeting with International Studies &amp; Programs Dean &amp; Leadership Team</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2:30 pm – 4:30 pm</td>
<td>Lecture 3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5:00 pm</td>
<td>Dinner on your own, free time in East Lansing</td>
</tr>
<tr>
<td>Day 3</td>
<td>Lansing, Capital of Michigan</td>
<td>9:00 am – 9:30 am</td>
<td>Transport to Lansing, Capital of Michigan</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9:30 am – 11:30 am</td>
<td>Business Meeting</td>
</tr>
<tr>
<td></td>
<td></td>
<td>11:30 am - 1:30 pm</td>
<td>Lunch &amp; free time in Lansing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2:00 pm – 4:30 pm</td>
<td>Visit Michigan Capitol &amp; Michigan Historical Museum</td>
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<tr>
<td></td>
<td></td>
<td>4:30 pm – 5:00 pm</td>
<td>Transport back to hotel</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5:00 pm</td>
<td>Dinner on your own, free time in East Lansing</td>
</tr>
</tbody>
</table>

## Past Workshop Topics

- Leadership and Management
- e-Government and ICT (Information and Communications Technology)
- Social Service
- Government Performance Management
- Urban Safety and Disaster Management
- Urban Planning & Sustainability
- Accounting & Finance
- Higher Education Administration
- K-12 Education
- Science Education
- English Teacher Training
- TESOL (Teachers of English to Speakers of Other Languages)
- Law
- Human Resources and Labor Relations
- Agricultural Sciences
- Food Science
- Packaging
- IPO (Initial Public Offering)
Be Tomorrow’s Leader: Apply Today

Apply online at vipp.isp.msu.edu for the long-term programs. The short-term Global Executive Workshop is for groups and has a different admission process. To arrange a workshop, email us at vipp@msu.edu.

Before you apply, gather these important documents you’ll need to complete your application.

• 1 digital photo (headshot).

• Passport copies (scanned, not photographed) for yourself, your spouse, and any dependent(s) (unmarried children under the age of 21) who will be accompanying you.

• CV or resume.

• Research plan (one page including topic, research direction, and expected outcome).

• Copy of financial guarantee document. The minimum required amount of support varies depending on your program type and fees. Consult with your assigned program coordinator for details regarding the exact amount. The total funding must cover your program fees, living expenses, and health insurance. VIPP processes either a J-1 or F-1 non-degree student visa for an applicant. The type of financial guarantee document varies depending on your visa type.

  • J-1 non-degree student visa: if your study is supported by someone other than yourself (like your company, government, or other external agency) and their support is more than 51 percent of your of funding, you are eligible for a J-1 non-degree student visa. VIPP will process a DS-2019 form for you and your family. In this case, you will need an affidavit of financial support from your sponsor. This letter must be in English, printed on the official letterhead of the sponsor, and signed and dated no more than 6 months prior to submission.

  • F-1 non-degree student visa: if your study is solely supported by yourself or your family you are eligible for an F-1 non-degree student visa. VIPP will process an I-20 for you and your family. Proof of funding includes your personal bank statement indicating you have enough funding to cover program fees, living expenses, and health insurance. The statement must be in English on official letterhead, and signed and dated no more than 6 months prior to submission.

• Copy of certificates of graduation from the colleges or universities you have attended, at the highest level only.

• Copy of transcripts only if you apply for GYPP, SGYPP, or summer school.

• Copy of test scores that demonstrate English proficiency.

  • The minimum requirement is TOEFL: 60-78 (internet-based test) or 500-549 (paper-based test), or IELTS (International English Language Testing System) 6.0 with no element below 5.

  • If you do not have test scores or you don’t meet our minimum requirements, we will conduct an interview by Skype or by telephone.

• A non-refundable application fee of $125. This must be paid before your application can be processed. You can submit payment one of three ways.
  - Online by credit or debit card.
  - A cashier’s check, payable to Michigan State University.
  - Bank transfer to an MSU designated bank account.
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