Michigan State University has advanced the common good with uncommon will for more than 160 years.

The nation’s pioneer land-grant university, MSU was founded in 1855 as a bold experiment that democratized higher education and helped bring science and innovation into everyday life. During the presidency of Abraham Lincoln, MSU started to address the most challenging issues facing Michigan through teaching, research, and public service. In time, the land grant mission evolved into a world grant mission to advance the global common good.

MSU is one of the top research universities in the world and a member of the prestigious Association of American Universities, offering more than 200 programs of study in 17 degree-granting colleges.
THE VISITING INTERNATIONAL PROFESSIONAL PROGRAM

The Visiting International Professional Program (VIPP) at Michigan State University (MSU) provides cutting-edge training and exchange programs for international professionals and organizations by leveraging the academic excellence of a top global research university.

As experts in delivering the highest quality programs, we serve educational institutions, government bodies, NGOs, and private sector entities.

TRANSFORMATIVE LEARNING EXPERIENCES

As your trusted partner for professional development needs in the United States, VIPP provides transformative learning experiences by connecting people, cultures, knowledge, and ideas.

Innovative learning is at the forefront of our education as we facilitate professional growth customized to your every need. We are committed to help individuals and organizations achieve the highest levels of performance.

ENGAGE WITH WORLD-CLASS EXPERTS IN ALL DISCIPLINES

Get connected to the expertise of world-class academics, professionals and practitioners and take advantage of the extensive resources on our beautiful campus. You will forge lasting partnerships with counterparts in academia, the private sector, and government organizations in Michigan and across the United States.

WHO WILL? SPARTANS WILL.

The Spartan name signifies our indomitable spirit and tenacity to make a difference. If you are ready to take on the next big challenge in your career and organization, you are ready to become a Spartan.
DIRECTOR’S WELCOME

30 YEARS OF QUALITY, COMMUNITY, AND IMPACT

Welcome to Michigan State University and to an exciting once-in-a-lifetime personal and career opportunity. 2021 marks our celebration of 30 years of VIPP at MSU and pride in our values of quality, community, and impact. As a professional education program characterized by diversity of disciplines and cultures, I encourage you to take full advantage of the rich learning opportunities VIPP and MSU provide. Strive to make a difference with great impact as part of our vibrant Spartan community as we work together to carry out innovative learning and research on many of the greatest challenges facing our organizations and communities. This is the right place for your professional development.

Xinyu Wu
Director, Visiting International Professional Program

DEAN’S WELCOME

INTENTIONALLY GLOBAL

Michigan State University is home to renowned scholars and scientists from around the globe and a vibrant and diverse community of undergraduates and graduate students. MSU leverages international partnerships with scientists and practitioners from academia, the government, private sector, and strategically chosen research and development organizations to create new knowledge and explore innovative and practical solutions. We look forward to seeing you in our state and on our campus to be a part of an intentionally global community.

Steven D. Hanson
Associate Provost and Dean, International Studies and Programs
At Michigan State University we turn talent into achievement. With uncommon will, we push boundaries to pursue both excellence and opportunity. The expertise available to you at MSU will have a substantive impact on your long-term success.

This is the right place for your professional development.
GLOBAL EXECUTIVE WORKSHOPS

Fully customized, impactful training

- Government, Law & Media
- Food, Nutrition & Agriculture
- Water, Energy & Environment
- Health & Medicine
- Education & Professional Development
- Leadership, Innovation, & Entrepreneurship
Your organization’s professional development is best facilitated at a top global research university where you connect directly to world-class research and professional expertise in all fields.

Global Executive Workshops are fully customized to meet your needs and always feature interdisciplinary approaches to achieve impactful results. VIPP serves government agencies, NGOs, educational institutions, and private sector enterprises interested in group training.

Our innovative programs balance training seminars, on-site visits, professional meetings, industry tours, and cultural enrichment opportunities. We deliver engaging programs for your organization that can feature any combination of residential, face-to-face, remote, and blended experiences.

During your time in the United States, we help you forge long-lasting connections with counterparts in your field. We liaise to help you find new opportunities in the private sector, academia, government, and civil society.

FULLY CUSTOMIZED PROGRAMS
VIPP designs programs that are fully customized to suit different learning outcomes, requirements, and professional backgrounds. Virtual, and hybrid programs are among the many options. Costs start at $300 per person per day, depending on programming location and requirements.

SEAMLESS SUPPORT SERVICES
We provide comprehensive support services from curriculum development to logistical support, including transportation, lodging, and meals. Our seamless service meets the needs of both sponsors and workshop participants.

UNIQUE PROGRAMMING LOCATIONS
We take you where innovation happens. At our world-class research university in East Lansing, Michigan, participants can connect with the expertise of MSU faculty. Site visits and meetings with industry leaders are arranged all over the country, with visits to major cities like Chicago, New York, Washington D.C., and San Francisco.
LONG-TERM PROGRAMS

Cutting-edge professional development

Gain a competitive edge and prepare for new responsibilities or a leadership role through VIPP’s unique long-term visitor programs. These programs allow visiting professionals an extended stay in the United States to enjoy the benefits of face-to-face engagement with professionals and experts in their field.

Our commitment is to offer an inspiring and transformative educational experience throughout your program. We help you connect with academic and professional resources and make you feel at home in your new community of Spartans.
PROGRAM BENEFITS

- Connect to academic and professional resources and opportunities at MSU and in Michigan.
- Access to a wide range of facilities including research libraries, museums, and computer labs.
- Diverse VIPP courses on professional English, leadership, global awareness, and professionalism.
- Course observation in MSU’s 17 degree-granting colleges (subject to college approval).
- Specialized seminars, workshops, local and domestic field trips, industry tours, and more.
- Academic advising and research support.
- Opportunities to present and share your work with professional peers.
- Support for conference travel in the U.S.
- Cultural and social programming.

COMPREHENSIVE SETTLEMENT SERVICES

- Airport pick up.
- Comprehensive orientation and on-campus services such as MSU registration, IT support, and library access.
- Guidance and support for housing, health insurance, and banking.
- Driver’s license and car insurance support.
- Family settlement support for spouses and children.

J-1 VISA CRITERIA

The J-1 non-degree student visa process is initiated if your sponsor—your organization, government, or external agency—supports at least 51% of the total cost of your study.

You must demonstrate you have enough funding to cover your study and living expenses for yourself and any accompanying family members as legal dependents.

Holding a J-1 student visa requires you to conduct a minimum of 18 hours of academic activity each week throughout your stay at VIPP.

ADMISSION CRITERIA

- Completed online application.
- Letter of financial support from sponsor.
- Resume or curriculum vitae.
- Research plan or program objectives.
- Faculty mentor agreement (research only).
- English requirements (depends on program).
<table>
<thead>
<tr>
<th>AUDIENCE</th>
<th>LENGTH</th>
<th>OVERVIEW</th>
<th>FEES</th>
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<tbody>
<tr>
<td><strong>GLOBAL PROFESSIONAL EDUCATION PROGRAM (GPEP)</strong></td>
<td>3 to 12 months</td>
<td>Includes VIPP courses, MSU course observation (subject to approval), seminars, local and domestic field trips, and independent research opportunities.</td>
<td>Up-to-date fees are available at <strong>vip.msu.edu</strong></td>
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<tr>
<td><strong>SPECIALIZED GLOBAL PROFESSIONAL EDUCATION PROGRAM (SGPEP)</strong></td>
<td>3 to 12 months</td>
<td>Tailored to meet the specific requirements and requests of funding sources, sponsors, or individuals. Includes more intensive learning and research opportunities such as one-on-one instruction with faculty, internships, or research collaboration opportunities with academic units, research centers, or non-MSU entities. Specific disciplines include finance, law, public administration, second language studies, higher education, and more.</td>
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<tr>
<td><strong>GLOBAL PROFESSIONAL RESEARCH PROGRAM (GPRP)</strong></td>
<td>3 to 12 months</td>
<td>Specifically designed for those seeking independent research opportunities as a visiting scholar, hosted by MSU academic units. VIPP functions as a liaison to connect participants to an academic department. Admission to this program is subject to an agreement with the MSU academic unit hosting the participant.</td>
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Our curriculum is designed to equip professionals with transferable, in-demand skills applicable to any field. Example courses include Strategic Leadership, Communication Skills, Organizational Development, Current Events, and Business English. Guest lectures and seminars are offered throughout the program. In these programs, you will develop:

**PROFESSIONAL COMPETENCE**
Reinvigorate your professional skills and develop a recognizable professional brand.

**EFFECTIVE COMMUNICATION**
Improve your English proficiency and intercultural communication competencies for effective teamwork in a global setting.

**STRONG LEADERSHIP**
Develop and practice your leadership skills to elevate your career and lead the workforce of the future.

**MULTICULTURAL AND GLOBAL MINDSET**
Increase your awareness of cultural diversity and enhance your adaptability in a rapidly changing world.

“I feel among family here in Michigan. Living and learning at MSU allowed me to build new and valuable perspectives.”

MAHA ABO-SHADI
Professor of Microbiology and Vice-Dean Faculty of Pharmacy, Al-Azhar University, Egypt
GLOBAL SUMMER SCHOOL

American college experience on MSU’s campus

Our Global Summer School is your opportunity to experience American college life! Enjoy a summer in the United States and take a deep dive in your chosen academic discipline.

Live in one of MSU’s residence halls, enjoy the world-class resources in our libraries and research centers, and forge friendships across cultures. With small class sizes and friendly faculty, Global Summer School programs are the perfect opportunity to develop your professional and intercultural skills.

Over the course of three weeks, you explore a thematic focus, engage in portfolio-building projects, learn about American culture, and refine your skillset and expertise.

Global Summer School features innovative teaching and learning methods. While there are no final exams, you will demonstrate what you have learned and apply your experience in a hands-on team project.
## Program Offerings

<table>
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<tr>
<th>Modern Packaging</th>
<th>This program offers the fundamentals and practices of packaging science. MSU’s Packaging program is ranked #1 in the United States.</th>
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</thead>
<tbody>
<tr>
<td>Global Enterprise</td>
<td>The Global Enterprise program gives our students the opportunity to learn how entrepreneurs assess their business ideas, develop a business model and then “pitch” their ideas to investors.</td>
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<tr>
<td>Creative Advertising</td>
<td>Our creative advertising program introduces students to some of the basics of the advertising field and guides students toward the creative process of developing an advertising plan and implementation strategy.</td>
</tr>
<tr>
<td>Green Building</td>
<td>Green Building introduces students to the principles and practices of green buildings and sustainable design and its impacts and implications for their own living environment.</td>
</tr>
<tr>
<td>Smart Engineering</td>
<td>Smart Engineering is a multidisciplinary lab-based engineering research program with a focus on smart transportation technology and engineering.</td>
</tr>
<tr>
<td>Biotechnology Lab</td>
<td>This program introduces students to concepts of biotechnology through intensive laboratory work and case studies.</td>
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### Fees

Up-to-date fees are available at [vipp.msu.edu](http://vipp.msu.edu).

Fees include tuition, on-campus housing, meals, local-transportation for field trips, health insurance, and an East Coast tour that includes Niagara Falls, New York City and Washington, D.C.

*Fees do not include international and domestic airfare or any other living costs. Discounted rates may apply for groups and group chaperones.*

*Program offerings are subject to change.*
FEDERAL GOVERNMENT PROGRAMS

Collaborative solutions to global challenges

VIPP engages with prestigious federal government programs for international exchange, training, and capacity building. To implement these programs, we partner with MSU departments on grant proposal development and project coordination.
VIPP supports MSU colleges and departments in the design, delivery, and administration of federal government programs, such as the USDA Foreign Agricultural Service Cochran Fellowship Program, Foreign Agricultural Service Faculty Exchange, and Borlaug Fellowship Program.

**NORMAN BORLAUG FELLOWSHIP PROGRAM**
The Borlaug International Agricultural Science and Technology Fellowship Program promotes food security and economic growth by providing training and collaborative research opportunities to fellows from developing and middle-income countries. VIPP proudly hosts multiple Borlaug scholars in collaboration with MSU faculty.

**COCHRAN FELLOWSHIP PROGRAM**
The Cochran Fellowship Program provides short-term training opportunities to agricultural professionals from middle-income countries, emerging markets, and emerging democracies. VIPP facilitates groups of fellows from all over the world as they connect with specialists at MSU and across Michigan. The primary goals of the Cochrane program are to aid in developing agricultural systems in the fellows’ home countries and to strengthen and enhance agriculture trade linkages.
Our International Visitor Leadership Programs range from Air Quality and Aquaculture to Investigative Journalism and NGO Management. Through the International Visitor Leadership Program, we have hosted over 150 visitors from over 45 countries in the past five years in dozens of programs.
INTERNATIONAL VISITOR LEADERSHIP PROGRAM (IVLP)
The International Visitor Leadership Program is the U.S. Department of State’s premier professional exchange program. Through short-term visits to the United States, current and emerging foreign leaders in a variety of fields experience this country first-hand and cultivate lasting relationships with their American counterparts. Professional meetings reflect the participants’ professional interests and support the foreign policy goals of the United States.

MICHIGAN COUNCIL FOR CITIZEN DIPLOMACY
VIPP serves as the Michigan Council for Citizen Diplomacy and is designated as a community-based member for IVLP implementation. We work with seven National Program Agencies to secure incoming projects. We are always looking for partners in the Greater Lansing Area, at Michigan State University, and the entire state to help implement worthwhile program experiences for IVLP participants.
INNOVATION DRIVES MICHIGAN

In the heart of the Great Lakes lies the home of opportunity and innovation. This is where vision and entrepreneurship together sparked the epicenter of the automotive industry. This is where mobility and energy innovation are now at the heart of our technical prowess and manufacturing. Manufacturing innovation and smart grid system design are just some of the world-changing industries at work here.

Surrounded by more than 20 percent of the world’s surface fresh water, Michigan has stunning natural resources. Our lakes, rivers, forests, and beaches are second to none.
LIVING IN MICHIGAN

Living in Michigan means living in a beautiful midwestern state with a population of 10 million people. Interesting cities and rural landscapes are complemented by breathtaking views of dense natural forests, beaches, streams, and rivers. As the “Great Lakes State,” Michigan borders four of the five Great Lakes, including Lakes Michigan, Superior, Huron, and Erie. The two peninsulas (Upper and Lower) give Michigan its unique shape.

It is a place where the lakes allow agribusiness to be so diverse that our agricultural diversity is second only to California. From corn and dairy to tart cherries, peaches, wine grapes and hops, we apply Smart Ag precision technology developed right here in Michigan. From farm robots and water management to advanced food law, we hold the keys to intelligent, sustainable, and environmentally sound production.

Michigan is where farmland and industrial hearts meet. This is where tech and innovation come together. This is where new ideas are sparked and where organizations regroup, revitalize, and reimagine.

From idea to execution, Michigan is the place to drive your progress. From talent to achievement, you will find inspiration between the lakes.
FOUR SEASONS OF PURE MICHIGAN

Living in Michigan means that you will get to enjoy four distinct and wonderful seasons of outdoor adventure. People from Michigan know how to recreate in any weather and the state attracts over 100 million visitors annually.

SPRING
As the weather warms up again, visit flower festivals, go on a wine tasting and vineyard tour, or visit the unique vacation spot of Mackinac Island.

SUMMER
Our warm and beautiful summers are perfect for camping adventures, hiking, kayaking, sailing, and any other imaginable water activity on more than 11,000 inland lakes. The large number of affordable golf courses rank among the best in the U.S.

WINTER
Winter features regular snowfall, allowing for many skiing opportunities at various resorts, as well as snowmobiling and snowshoeing across the state.

FALL
Hike one of more than 103 stunning state parks and recreation areas as the leaves change color, fish in the thousands of miles of rivers, and pick fresh fruit at the many orchards.
LIVING IN THE GREATER LANSING AREA

Affordable, safe and with a high quality of living, communities in the Greater Lansing Area offer great housing options near MSU’s campus. Housing and living costs are very affordable compared to big metropolitan areas in the U.S. East Lansing, Okemos, and Haslett feature grocery and retail stores, malls, restaurants, banks, libraries, museums, public parks, and recreational facilities. The K-12 school systems (elementary, middle, and high schools) in the area are among the highest ranked in Michigan.

Lansing, Michigan’s capital city and the center of Michigan’s state government, is less than five miles away and features rich historical neighborhoods and blocks of government buildings, including the Michigan State Capitol and Supreme Court. The nearby Capital Regional International Airport (LAN) provides daily flights to the nation’s busiest travel hubs like Chicago, and Washington, D.C.

METROPOLITAN AREAS

Detroit, America’s Motor City, is just an hour and a half down the road by car from Greater Lansing. Detroit is home to many cultural treasures, including its diverse music scene, art museums, and professional sports teams in baseball, basketball, football, and ice hockey. Canada is just across the river, while the Detroit Metropolitan Airport (DTW) offers flights all over the country and the world.

Major metropolitan areas like the exciting cities of Chicago and Toronto (Canada) are easily visited from Michigan and approximately only four hours away by car.
MSU ranks No. 82 out of almost 800 U.S. colleges and universities, according to the 2021 Wall Street Journal/Times Higher Education College Rankings.

MSU ranks No. 32 among public universities and No. 80 overall in U.S. News & World Report’s America’s Best Colleges 2021.

MSU is among a group of 53 universities Times Higher Education calls “international powerhouses” — institutions with exceptional research output that have the best chance of catching up with or overtaking the world’s best universities.

MSU is a member of the prestigious Association of American Universities, a group of 63 U.S. and two Canadian universities widely regarded as among the top research-intensive institutions in North America.

U.S. NEWS AND WORLD REPORT ranks MSU among the TOP 100 BEST GLOBAL UNIVERSITIES 2021
Visit VIPP.MSU.EDU for the latest information.