Cochran Fellowship Program 2022

BY CHARUPHAN L.
INNO FO-ED business

Feed ingredient & raw material
Food ingredient & raw material
INNO FO-ED business

Food industries business focus

- Pulses, dry beans, ancient grains, and superfood
- Plant-based protein
- Food Flavor
- Food colors, Oleoresin Paprika, Oleoresin capsicum, stabilizer
- New project: prebiotic
INNO FO-ED company’s objective for this program

- Sourcing the new products & alternative Supplier
- Network with suppliers, Professors, manufacturers, and persons or associations who are related to our business.
- Actively Support the professional development of our staff
What I learn from this program

- SupplyWest 2022 (Exhibition & Education session)
- Michigan State University
- Grocery & supermarket
- Food and culture style
SupplySide 2022 what we focus

- Pulses, dry bean, ancient food and superfood market trend
- Plant-based food application
- Plant based protein
- Flavor
- Other new products trend in future
Benefit from the precious program

Cochran Fellow Program

Knowledge

Broaden horizon

Networking Connection

Inspiration

Friendship
Action Plan

1. Network connection with the new products & alternative Suppliers
Action Plan

I. Network connection with the new products & alternative Suppliers

II. Food Industries

- Inspiration to create the new project in 2023 in pulses and beans for snack factories and canned factories
  - Food application and food samples in the US market
  - Advise and guidelines customers for market trends in the US and in future
Precious time & Valuable networking connection & Life

- Friendship
- Networking connection
- Learn The US. Culture
- Communication
Thank you for

- Dr. Won Song
- Dr. Xinyu Wu
- Cochran fellowship program
- All fellows in this program