Human-Centered Design for Climate Smart Innovation

Presenter

Hashini Galhena, PhD

Dr. Hashini Galhena is a Visiting Assistant Professor at MSU and is the Director of Innovation and Design at Equitable Financial Services. She has developed design thinking curricula and courses at James Madison College and MSU, and has contributed to science and technology innovation projects in Africa, Asia, and Eastern Europe sponsored by the U.S. Agency for International Development, U.S. Department of Agriculture, the Bill and Melinda Gates Foundation, and the Templeton Foundation.

During this workshop, Dr. Galhena will introduce the principles of human-centered design and its importance in business development; present a framework for analyzing and developing creative solutions to problems; and lead participants in analyzing a real-world case study related to science and technology entrepreneurship, applying design thinking techniques to develop innovative solutions, and develop a testing strategy to determine stakeholder satisfaction and refine solutions.

Friday, September 22, 2023
2:00 pm - 6:00 pm
International Center Room 303