



Global Summer School 2020

Learn. Create. Grow.

Modern Packaging

Course Description

Although we should not judge a book by its cover, we have to admit that in today's competitive commercial world, appearance and presentation influence our decision on most of our purchases. Well-designed attractive packaging will boost sales. But packaging as a science goes beyond the look. It is about function, material, safety, environment and waste, culture and cost. Different products come with different packaging in terms of size, weight, shape, color, and material. This is a three-week long intensive summer school program with a focus on modern packaging and the fundamentals of packaging science and design related projects in small groups, as well as explore local packaging suppliers. The program offers full insight into all aspects of packaging, including function,



materials, systems and processes, distribution and more. The program will be delivered by MSU Packaging School experienced faculty. Students will leave this course better prepared to implement virtual design and sustainability practices as it relates to packaging functions. The course will help students prepare for graduate level study and research in any packaging, food science or material science related disciplines. Students will also receive career planning, professional development and leadership training, and participate in many fun activities. Various guided field trips, including a week-long East Coast trip, will be the highlight of the program, which provides great opportunities for students to understand and experience American culture.

Instructor

Faculty and staff in MSU School of Packaging will instruct the course, including Patrick McDavid, Dennis Young, and Cimberly Weir. The School of Packaging at Michigan State University is the leader in teaching, research and outreach focused on packaging containers, materials, and their functionality and improvement opportunities for over 65 years. According to Universities.com, Best Colleges 2017 ranks MSU's School of Packaging as rated #1 in the U.S. and notes that MSU is the only school that offers a Ph.D. in this program.

July 15 to August 6:
Arrival and Check-In: July 15
MSU East Lansing Campus:
July 15 to July 29
East Coast Trip: July 30 to
August 6

Program Fee:
\$3,880

Spend an unforgettable summer at Michigan State University!



Visiting International Professional Program
MICHIGAN STATE UNIVERSITY

Course Schedule

All morning sessions from 9 am to 12 pm with 30-minute break

All afternoon sessions from 2 pm to 4 pm

	Mon 13	Tue 14	Wed 15	Thu 16	Fri 17	Sat 18	Sun 19
AM			Arrival & Check-in	Orientation	Intro to Packaging	Field Trip to Detroit	Field Trip to Ann Arbor & Tanger Outlet
Lunch							
PM				Campus Tour & Team Building	Library Visit		
	Mon 20	Tue 21	Wed 22	Thu 23	Fri 24	Sat 25	Sun 26
AM	Paper, Paperboard, Corrugated	Plastics	Food & Beverage Packaging	Conventional & Advanced Packaging	Distribution	Field Trip to Lake Michigan	Free Time
Lunch							
PM	Trip to the MSU FPIC	VIPP Activity*	Project Time	VIPP Activity*	Trip to Green Cell & Smithers Pira		
	Mon 27	Tue 28	Wed 29	Thu 30	Fri 31	Sat 1	Sun 2
AM	Distribution & Supply Chain	Machinery in Packaging	Last Class/ Student Presentation & Certification	East Coast Trip July 30 - Aug 6 (8 Days)			
Lunch			Packing				
PM	Project Time	VIPP Activity*	Farewell BBQ				

Program Fee of \$3,880 Includes:



Priceless American college experience



Breakfast & lunch on MSU's campus



On-Campus housing



Health insurance



Local transportation to & from all field trips



East Coast Trip

NOTE: Fee does not include international or domestic airfare, MSU dinner, or any other living cost.

Admission Requirements: At least 18 years old, Undergraduate students or Master Degree student at any accredited college, and Intermediate English skills



APPLY TODAY!

Apply online at www.vipp.isp.msu.edu

Apply before **May 31, 2020**.

Contact us at vippmsu@msu.edu for further information.



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VIPP MSU