

# VIPP GLOBAL EXECUTIVE WORKSHOP LAW, GOVERNMENT, AND MEDIA



Located directly adjacent to Michigan's capital city of Lansing, Michigan State University provides excellent opportunities to explore and engage in themes of law, media, and society on all levels—local, state, and federal. VIPP regularly hosts legal professionals, media professionals, government officials, civil servants and NGO personnel who want to upgrade their capabilities. We offer workshops that focus on various U.S. and international laws and regulations; political system and policy; civic engagement and NGO management; digital media and investigative journalism, and many more. Programs feature intensive training with lectures, case studies, and meetings with local government officials and media professionals. Participants will also visit law firms and courts, digital publishers and TV stations, and other relevant partner locations. VIPP will connect you with innovative solutions to unique challenges by exposing you to best practices and new approaches taking place across Michigan and the United States.

## OUR EXPERTISE

	Economic, Civil, and Cyber Law
	Journalism
	U.S Politics and Policy
	Democracy and Citizen Participation

## PROGRAM HIGHLIGHTS

- ✓ Proximity to Michigan's state capital of Lansing, the seat of government
- ✓ Site visits to government offices and media organizations
- ✓ Networking with established professionals
- ✓ Hands-on training
- ✓ Keynote lectures
- ✓ Engaging with local and state law officials
- ✓ Case Studies

## Fully Customized Programs

We design programs that are **fully customized** to suit different learning outcomes, requirements, and professional backgrounds. Costs start at \$350 per person per day, depending on programming location and requirements.

## Seamless Support Services

We provide **360-degree, full support** services from curriculum development to logistical support such as transportation, lodging, and meals. Our seamless service meets the needs of sponsors, as well as workshop participants.

## Unique Programming Locations

We take you where innovation happens. At our world-class research university in East Lansing, Michigan, participants can tap into and connect with the expertise of MSU faculty. Site visits and meetings with industry leaders are arranged **all over the country**, with visits to major cities like Chicago, New York, Washington DC, and San Francisco.



Visiting International Professional Program  
MICHIGAN STATE UNIVERSITY

## SAMPLE WORKSHOPS



## DIGITAL MEDIA AND INVESTIGATIVE JOURNALISM

The move to digital media has made news viewership and production more accessible at all levels, revealing new consequences and opportunities for the industry. Discover the nature, functions, and rights of independent press in the U.S. and the role that the press plays in a democratic society. Delve into topics such as ethics and professional standards of journalism, impacts of social media, and a free and responsible press with our world-class faculty at School of Journalism and media professionals.

## PUBLIC SECTOR PERFORMANCE MANAGEMENT

Build solutions for government innovation. Reform public service to improve efficiency and engage with citizens through smart use of people, data, technology. Learn about the most effective management and leadership styles proven on the local, state, and federal levels in the U.S. Participants will attend lectures and professional meetings facilitated by Michigan government officials on federal budgeting, performance management, and government leadership. Experience how to make informed decisions and how much it will make a difference in governance.



## OUR RESOURCES

- ✓ MSU School of Journalism
- ✓ MSU College of Communication Arts and Sciences
- ✓ MSU College of Law
- ✓ Knight Center for Environmental Journalism
- ✓ Michigan Department of State
- ✓ Michigan Department of Technology, Management and Budget
- ✓ WKAR Public Media
- ✓ Lansing State Journal

## ABOUT VIPP

The Visiting International Professional Program (VIPP) at Michigan State University (MSU) is a world leader in providing executive education and professional development certification for international visitors. We connect international professionals to world-class resources for cutting-edge professional and personal development.

## CONTACT US



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