

# VIPP GLOBAL EXECUTIVE WORKSHOP

## LEADERSHIP, INNOVATION, AND

## ENTREPRENEURSHIP



In this rapidly changing and highly competitive world, innovative thinking and entrepreneurial mindsets are survival skills for all current and emerging leaders. Home to the Eli Broad College of Business, Michigan State University is the school of choice for professionals who want to stay ahead of the game. MSU is globally recognized for its excellence in innovation, market research, supply chain management, and business and social entrepreneurship. Over the years, we have helped higher education institutions, government agencies, and businesses of all sizes to realize and reach their full potential. VIPP will expose you to the most successful prospects, practices, and ideas in organization management, commerce, and intercultural leadership. We will provide you a chance to develop the most advanced skills and techniques in leading organizational change and create long-lasting connections with industry leaders.

### OUR EXPERTISE



Leadership  
Development



Innovation,  
Technology &  
Entrepreneurship



Business Analytics



Supply Chain  
Management

### PROGRAM HIGHLIGHTS

- ✓ Site visits to relevant businesses organizations
- ✓ Networking with established professionals and business leaders
- ✓ Hands-on training
- ✓ Keynote lectures
- ✓ Technology acquisition
- ✓ Case studies

### Fully Customized Programs

We design programs that are **fully customized** to suit different learning outcomes, requirements, and professional backgrounds. Costs start at \$350 per person per day, depending on programming location and requirements.

### Seamless Support Services

We provide **360-degree, full support** services from curriculum development to logistical support such as transportation, lodging, and meals. Our seamless service meets the needs of sponsors, as well as workshop participants.

### Unique Programming Locations

We take you where innovation happens. At our world-class research university in East Lansing, Michigan, participants can tap into and connect with the expertise of MSU faculty. Site visits and meetings with industry leaders are arranged **all over the country**, with visits to major cities like Chicago, New York, Washington DC, and San Francisco.



Visiting International Professional Program  
MICHIGAN STATE UNIVERSITY

# SAMPLE WORKSHOPS



## ORGANIZATIONAL INNOVATION

Experience new approaches to leadership development in seminars focused on competencies, organizational structures, innovation management, high-performance, and entrepreneurship. The program sheds light on all facets of leadership and shaping healthy, cutting-edge organizations. Participants will be able to interact with U.S. counterparts in a variety of private or public sector settings as they visit different organizations across Michigan and the United States that range from global Fortune 500 companies to local NGOs.

## QUALITY MANAGEMENT

Expand your knowledge of quality management in a vocational setting with peers and experts in the field. The workshop focuses on innovation and organizational trends that directly impact business success. It includes visits to local and national organizations and corporations for observation and hands-on learning related to performance management and assessment.



## OUR RESOURCES

- ✓ Michigan Economic Development Corporation (MEDC)
- ✓ MSU Center for Business and Social Analytics
- ✓ Eli Broad College of Business
- ✓ MSU Innovation Center
- ✓ Center for Business & Social Analytics
- ✓ Burgess Institute for Entrepreneurship and Innovation
- ✓ The Axia Institute for Value Chain Innovation
- ✓ Center for Venture Capital, Private Equity & Entrepreneurial Finance
- ✓ Institute for Business Research
- ✓ Spartan Innovation
- ✓ Michipreneur
- ✓ Lansing Economic Area Partnership (LEAP)

## ABOUT VIPP

The Visiting International Professional Program (VIPP) at Michigan State University (MSU) is a world leader in providing executive education and professional development certification for international visitors. We connect international professionals to world-class resources for cutting-edge professional and personal development.

## CONTACT US



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