

VISITING INTERNATIONAL PROFESSIONAL PROGRAM

Home for Today's Professionals, Tomorrow's Leaders.



GLOBAL EXECUTIVE WORKSHOPS



Visiting International Professional Program
MICHIGAN STATE UNIVERSITY



MSU

OVER 50,000
STUDENTS

12.4%
INTERNATIONAL
STUDENTS

325
INTERNATIONAL
INSTITUTIONAL
PARTNERSHIP
AGREEMENTS IN 80
COUNTRIES.

200
UNDER
GRADUATE &
GRADUATE
PROGRAMS



17 DEGREE
GRANTING
COLLEGES

5,200 ACRES
545 BUILDINGS

BE A FUTURE SPARTAN

576,000 LIVING
ALUMNI
WORLDWIDE

NO.1 PROGRAMS
IN SUPPLY CHAIN,
PHYSICS, AND
EDUCATION

FOUNDED IN 1855



RANKS 75TH
AMONG THE
WORLD'S
TOP 100
UNIVERSITIES
BY *U.S. NEWS
& WORLD
REPORT.*

GLOBAL EXECUTIVE WORKSHOPS

The Visiting International Professional Program at Michigan State University is a world leader in providing executive education and professional development certificate programs to international visitors. From food safety to higher education, VIPP develops short-term customized training and professional development for corporations, governments, NGOs, educational institutions, and other organizations interested in group training.

OUR SPECIALITY AREAS



OUR SERVICES

Fully Customized Programs

We design programs that are **fully customized** to suit different learning outcomes, requirements, and professional backgrounds. Costs start at \$350 per person per day, depending on programming location and requirements.

Seamless Support Services

We provide **360-degree, full support** services from curriculum development to logistical support such as transportation, lodging, and meals. Our seamless service meets the needs of sponsors, as well as workshop participants.

Unique Programming Locations

We take you where innovation happens. At our world-class research university in East Lansing, Michigan, participants can tap into and connect with the expertise of MSU faculty. Site visits and meetings with industry leaders are arranged **all over the country**, with visits to major cities like Chicago, New York, Washington DC, and San Francisco.

EDUCATION AND PROFESSIONAL DEVELOPMENT

If you are an education professional, VIPP's tailored workshops will provide a chance to explore American and global education at every level. MSU is the premier institution for education innovation. From across the globe, education professionals come to MSU to connect with faculty as well as leaders in local schools and relevant government offices to observe first-hand the policy making process and application of changes in education. Workshops will also feature lectures with education experts, opportunities to engage with fellow professionals, and other relevant site visits. Push your expertise in pedagogy as we introduce you to educational innovation ideas, modern theories, and novel methodologies that are transforming the field.

OUR EXPERTISE



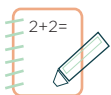
Student Affairs and Services



Teaching and Learning



Faculty Development



K-12 Education

PROGRAM HIGHLIGHTS

- ✓ Site visits to local schools
- ✓ Site visits to community colleges and 4-year universities
- ✓ Networking with established education professionals
- ✓ Hands-on training and observation
- ✓ Keynote lectures
- ✓ Case studies

SAMPLE WORKSHOPS



TEACHING AND LEARNING IN U.S. HIGHER EDUCATION

Achieve a deeper understanding of U.S. Higher Education as you meet with the faculty and administration leaders that make it possible. From curriculum design and teaching evaluation to student affairs and faculty mentoring, this workshop is highly customizable. You will meet with professionals and converse about collaborative leadership, governance structures, student engagement, and outreach programs. Michigan State University is regarded as a national leader in education research, with several top-ranked programs in the College of Education.

VOCATIONAL EDUCATION DEVELOPMENT

Experience innovations in vocational education and pedagogical theory to ensure students gain the essential skills needed for their future careers. Participants of this program visit local high schools and community colleges to learn about best practices and implementation of technical and vocational education in Michigan. You will engage with field educators, business leaders and government officials and learn how Michigan prepares students to gain the necessary academic, technical, and work behavior skills to enter the workforce.



OUR RESOURCES

- ✓ MSU College of Education
- ✓ Education Policy Center
- ✓ Institute for Research on Teaching & Learning
- ✓ Institute for the Study of Youth Sports
- ✓ Center for Physical Activity & Health
- ✓ Michigan Department of Education
- ✓ Center for the Study of Curriculum

ENVIRONMENT, ENERGY, AND SUSTAINABILITY

Michigan State University is known for its dedication to sustainability and environmental management, including water, air, soil and forest management, making it an exceptional place for industry professionals to advance their skills and expertise in sustainability. Michigan's abundant natural resources and diverse geography make it a prime location to study the consequences and incentives of environmental sustainability, particularly for water and energy organization. Workshops typically feature lectures with local industry leaders, hands-on training, visits to relevant facilities, and cultural excursions. Professionals will complete their program with a more thorough understanding of the current context of environmental and energy policies as well as relevant new technologies and strong links to global sustainability innovation.

OUR EXPERTISE



Biological Resources
and Modern Ecology



Sustainable
Environmental
Protection and Energy
Use



Forestry Management
and Protections



Green Building and
Sustainable Design

PROGRAM HIGHLIGHTS

- ✓ Site visits to farms and water treatment plants
- ✓ Site visits to energy facilities
- ✓ Networking with established professionals
- ✓ Hands-on training
- ✓ Keynote lectures
- ✓ Case Studies
- ✓ Meeting with government agencies & NGOs

SAMPLE WORKSHOPS



BATTERY TECHNOLOGY & ENERGY INNOVATION

Participants engage in a series of seminars by world-class MSU faculty and other experts in fields pertaining to battery design, manufacturing, and stationary utility storage. Topics range from overview of modern battery technology and lithium ion cell standards, to Battery Management Systems and advanced concepts of energy innovation. Participants will meet and interact with U.S. counterparts in a variety of private sector settings as they visit different organizations in the U.S. and Michigan, a leading region in energy innovation.

SUSTAINABLE ENVIRONMENT MANAGEMENT & INNOVATION

MSU has earned a Gold rating from the Association for the Advancement of Sustainability in Higher Education (AASHE) for its sustainability efforts, becoming one of three Gold-rated institutions in Michigan. MSU is committed to sustainable transportation, energy, water use, food systems, recycling and reuse, and more. Establishing more sustainable practices in all industries is a goal we share with most of our partners. Meet leaders of modern sustainability, visit relevant research and observation stations, and attend seminars and presentations.



OUR RESOURCES

- ✓ Great Lakes Bioenergy Research Center
- ✓ MSU Kellogg Biological Station
- ✓ MSU Solar Carports and Infrastructure and Planning Facilities
- ✓ Bailey Greenhouse & Student Organic Farm
- ✓ Recycling Center and Surplus Store
- ✓ Leed Certified Buildings
- ✓ Knight Center for Environmental Journalism
- ✓ Center for Packaging Innovation and Sustainability
- ✓ Michigan Department of Environment, Great Lakes, and Energy

FOOD, NUTRITION, AND AGRICULTURE

For professionals in the food, nutrition, and agriculture industries, VIPP offers customized workshops focused on intensive education and skill refinement. Michigan State University is known around the world as a premiere agricultural research institution, from managing its own livestock farms to finding new ways to live and grow sustainably—it's the perfect school to expand your expertise. Combining lectures, hands-on training, on-site visits, professional meetings, and cultural excursions, VIPP workshops expose participants to cutting-edge innovation in food production, science, and management. We introduce you to unique approaches, techniques, and connect you with industry leaders to facilitate long-lasting professional connections.

OUR EXPERTISE



Food and Restaurant Management



Food Processing and Safety



Agriculture Risk and Emergency Management



Animal Science

PROGRAM HIGHLIGHTS

- ✓ Site visits to local farms, wineries, breweries, & processing plants
- ✓ Access to MSU agricultural research resources
- ✓ Networking with established professionals
- ✓ Hands-on training &
- ✓ Keynote lectures
- ✓ Case studies

SAMPLE WORKSHOPS



AGRICULTURAL SCIENCE IN A GLOBAL CONTEXT

Explore the science of agriculture and find new ways to improve its management with cutting-edge innovation, techniques, and policy. Workshops include professional visits to prominent research centers at Michigan State University and beyond, as well as farms, nurseries, and laboratories, in order to gain a thorough education on topics like animal science, food quality, and food safety. These experiences are complemented with expert lectures on innovation, law, and research practices.

AGRICULTURE EMERGENCY MANAGEMENT

Receive hands-on agriculture emergency management training from one of the world's premier agricultural research universities. Workshop participants learn about specific risks, preparation resources, and innovative emergency responses. Guided tours of relevant agricultural sites, research stations, and agri-business plants allow participants to experience emergency preparedness and strategies first-hand, with the goal of protecting people, property, and environments.



OUR RESOURCES

- ✓ MSU College of Agriculture and Natural Resources
- ✓ MSU Kellogg Biological Station
- ✓ Plant Biotechnology and Resource and Outreach Center
- ✓ Institute of Water Research
- ✓ Center for Systems Integration and Sustainability
- ✓ Institute for Food Laws and Regulations
- ✓ Center for Advancing Microbial Risk Assessment

- ✓ Michigan Crop Improvement Association
- ✓ Michigan Milk Producers Association
- ✓ United Dairy Industry of Michigan
- ✓ Michigan Pork Producers Association
- ✓ Michigan Farm Bureau
- ✓ MSU College of Veterinary Medicine
- ✓ Michigan Department of Agriculture and Rural Development
- ✓ MSU Extension

HEALTH AND MEDICINE

Michigan State University is a prime destination for professionals in healthcare and medical industries. Our workshops involve training in real and simulated environments for maximum skill refinement, as well as lectures, on-site visits, professional meetings, and cultural excursions. Leading health experts on campus and our connections to medical facilities in Michigan and other U.S. States make VIPP the premier partner for all your programming needs. Available to any health care and medical professionals, from first responders to nurse practitioners, surgeons, and pharmacists, VIPP will initiate your experiences with the latest in medical practice, methodology, and technology, and provide the opportunity to create long-lasting relationships within the U.S. health industry.

OUR EXPERTISE

	Hospital Management
	Trauma Care
	Healthcare Policies & Regulations
	Veterinary Medicine

PROGRAM HIGHLIGHTS

- ✔ Site visits to primary and secondary care facilities
- ✔ Site visits to tertiary referral hospitals
- ✔ Site visits to medical schools
- ✔ Networking with healthcare executives
- ✔ Hands-on training
- ✔ Keynote lectures
- ✔ Case studies

SAMPLE WORKSHOPS



TRAUMA CARE INNOVATION

Gain first-hand knowledge of trauma care innovation and insights directly from trauma care managers, doctors, and nurses at specialized medical facilities and hospitals. The workshop visits multiple Level 1 trauma centers in the U.S. to fully understand the comprehensive U.S. trauma care system.

HOSPITAL MANAGEMENT & LEADERSHIP

Be inspired by cutting-edge developments in U.S. health services management. Workshop groups visit several acute and long-term care facilities and connect with senior hospital management professionals to discuss innovation, best practices, and contemporary management strategies.



OUR RESOURCES

- ✔ MSU and University of Michigan Medical Schools
- ✔ MSU College of Osteopathic Medicine
- ✔ Michigan Department of Health and Human Services
- ✔ Michigan Hospital Association
- ✔ NYC New Presbyterian Hospital/Lower Manhattan
- ✔ Shock Trauma Center at the University of Maryland
- ✔ Herbert-Herman Cancer Center
- ✔ NYC Health+Hospital Group
- ✔ Jacobi NYC Simulation Center
- ✔ Sparrow Health System
- ✔ MSU College of Veterinary Medicine
- ✔ McLaren Health Care

LAW, GOVERNMENT, AND MEDIA

Located directly adjacent to Michigan's capital city of Lansing, Michigan State University provides excellent opportunities to explore and engage in themes of law, media, and society on all levels—local, state, and federal. VIPP regularly hosts legal professionals, media professionals, government officials, civil servants and NGO personnel who want to upgrade their capabilities. We offer workshops that focus on various U.S. and international laws and regulations; political system and policy; civic engagement and NGO management; digital media and investigative journalism, and many more. Programs feature intensive training with lectures, case studies, and meetings with local government officials and media professionals. Participants will also visit law firms and courts, digital publishers and TV stations, and other relevant partner locations. VIPP will connect you with innovative solutions to unique challenges by exposing you to best practices and new approaches taking place across Michigan and the United States.

OUR EXPERTISE



Economic, Civil, and Cyber Law



Journalism



U.S Politics and Policy



Democracy and Citizen Participation

PROGRAM HIGHLIGHTS

- ✓ Proximity to Michigan's state capital of Lansing, the seat of government
- ✓ Site visits to government offices and media organizations
- ✓ Networking with established professionals
- ✓ Hands-on training
- ✓ Keynote lectures
- ✓ Engaging with local and state law officials
- ✓ Case Studies

SAMPLE WORKSHOPS



DIGITAL MEDIA AND INVESTIGATIVE JOURNALISM

The move to digital media has made news viewership and production more accessible at all levels, revealing new consequences and opportunities for the industry. Discover the nature, functions, and rights of independent press in the U.S. and the role that the press plays in a democratic society. Delve into topics such as ethics and professional standards of journalism, impacts of social media, and a free and responsible press with our world-class faculty at School of Journalism and media professionals.

PUBLIC SECTOR PERFORMANCE MANAGEMENT

Build solutions for government innovation. Reform public service to improve efficiency and engage with citizens through smart use of people, data, technology. Learn about the most effective management and leadership styles proven on the local, state, and federal levels in the U.S. Participants will attend lectures and professional meetings facilitated by Michigan government officials on federal budgeting, performance management, and government leadership. Experience how to make informed decisions and how much it will make a difference in governance.



OUR RESOURCES

- ✓ MSU School of Journalism
- ✓ MSU College of Communication Arts and Sciences
- ✓ MSU College of Law
- ✓ Knight Center for Environmental Journalism
- ✓ Michigan Department of State
- ✓ Michigan Department of Technology, Management and Budget
- ✓ WKAR Public Media
- ✓ Lansing State Journal

LEADERSHIP, INNOVATION, AND ENTREPRENEURSHIP

In this rapidly changing and highly competitive world, innovative thinking and entrepreneurial mindsets are survival skills for all current and emerging leaders. Home to the Eli Broad College of Business, Michigan State University is the school of choice for professionals who want to stay ahead of the game. MSU is globally recognized for its excellence in innovation, market research, supply chain management, and business and social entrepreneurship. Over the years, we have helped higher education institutions, government agencies, and businesses of all sizes to realize and reach their full potential. VIPP will expose you to the most successful prospects, practices, and ideas in organization management, commerce, and intercultural leadership. We will provide you a chance to develop the most advanced skills and techniques in leading organizational change and create long-lasting connections with industry leaders.

OUR EXPERTISE



Leadership Development



Innovation, Technology & Entrepreneurship



Business Analytics



Supply Chain Management

PROGRAM HIGHLIGHTS

- ✓ Site visits to relevant businesses organizations
- ✓ Networking with established professionals and business leaders
- ✓ Hands-on training
- ✓ Keynote lectures
- ✓ Technology acquisition
- ✓ Case studies

SAMPLE WORKSHOPS



ORGANIZATIONAL INNOVATION

Experience new approaches to leadership development in seminars focused on competencies, organizational structures, innovation management, high-performance, and entrepreneurship. The program sheds light on all facets of leadership and shaping healthy, cutting-edge organizations. Participants will be able to interact with U.S. counterparts in a variety of private or public sector settings as they visit different organizations across Michigan and the United States that range from global Fortune 500 companies to local NGOs.

QUALITY MANAGEMENT

Expand your knowledge of quality management in a vocational setting with peers and experts in the field. The workshop focuses on innovation and organizational trends that directly impact business success. It includes visits to local and national organizations and corporations for observation and hands-on learning related to performance management and assessment.



OUR RESOURCES

- ✓ Michigan Economic Development Corporation (MEDC)
- ✓ MSU Center for Business and Social Analytics
- ✓ Eli Broad College of Business
- ✓ MSU Innovation Center
- ✓ Center for Business & Social Analytics
- ✓ Burgess Institute for Entrepreneurship and Innovation

- ✓ The Axia Institute for Value Chain Innovation
- ✓ Center for Venture Capital, Private Equity & Entrepreneurial Finance
- ✓ Institute for Business Research
- ✓ Spartan Innovation
- ✓ Michipreneur
- ✓ Lansing Economic Area Partnership (LEAP)

OUR IMPACT

A PARTIAL LIST OF PAST WORKSHOPS

FOOD, NUTRITION & AGRICULTURE

U.S. Department of State/Food Safety **France**

USDA/Hotel, Restaurant, Institutional
Development **Africa Region**

U.S. Department of Agriculture/
Biotechnology **Kenya**

USDA/ Agriculture Economics **Vietnam**

Korea Institute of Industrial Technology/
Packaging **South Korea**

Jiangsu Academy of Agriculture Sciences/
Food Safety **China**

Chinese Ministry of Agriculture/U.S. Agriculture
Risk & Emergency Management **China**



ENVIRONMENT, ENERGY & SUSTAINABILITY

U.S. Department of State/Air
Quality Monitoring **Uganda**

Seoul Metropolitan
Government/ Urban
Regeneration,
Transportation &
Environment
South Korea

Chinese State Forestry
Administration/U.S. Forest
Management & Protection
China



LEADERSHIP, INNOVATION & ENTREPRENEURSHIP

U.S. Department of State/
Entrepreneurship and Small
Business Development **Egypt**

Technical and Vocational Teaching
Corporation/Innovative
Organizational Trends
Saudi Arabia

Jazan University/ Business & World
Economy **Saudi Arabia**

Universiti Utara Malaysia/
Leadership Through
Organizational Change **Malaysia**

Seoul Metropolitan Government/
Tourism & Economic Development
South Korea

Ministry of Strategy & Finance/
Performance Management
South Korea

Shanghai-Paris INSEEC Business
School/ Organization Management
& Innovation **China**

U.S. Medium and Long-term
Incentive Program in the Public &
Private Sector **China**



EDUCATION & PROFESSIONAL DEVELOPMENT

Ministry of Education/K-12 Science
Education **Thailand**

Ministry of Education/Higher
Education Management and
Administration **Malaysia**

Nanjing Agricultural University/ Higher
Education Teaching &
Learning **China**

Jilin Province Department of
Education/Higher Education
Teaching & Learning **China**

Dongfang International Center for
Educational Exchange/ Student Affairs
in Higher Education **China**

U.S. Department of State/ Education
USA Training Institute **Multinational**

Gazi University/ Faculty
Research Capacity Building **Turkey**

U.S. Department of State/ Higher
Education Leadership **Palestine**

University of Pretoria/ Post-award
Administration **South Africa**

U.S. Department of State/
Vocational Education **Azerbaijan**

U.S. Department of State/K-12
Education **Kyrgyzstan**

U.S. Department of State/ K-12
Education **Saudi Arabia**



LAW, GOVERNMENT & MEDIA

U.S. Department of State/ Media & U.S.
Foreign Policy **Africa Region**

U.S. Department of State/ Human
Trafficking & Rehabilitation **Estonia**

U.S. Department of State/ Citizen
Participation **Ukraine**

Seoul Metropolitan Government/ Social Service
South Korea

Seoul Metropolitan Government/ Public Safety &
Disaster Management **South Korea**

Ministry of Security & Public
Administration/ ICT & E-Government **South
Korea**

Chongqing Supreme Court/ Bankruptcy Law &
Merger **China**

Anhui University of Finance & Economics/ U.S.
Law **China**



HEALTH & MEDICINE

Ministry of Personnel
Management/Trauma Care
Innovation **South Korea**

Jiangxi Department of
Healthcare/Hospital
Management and Health Care
Reform **China**

Shanghai University of
Traditional Chinese
Medicine/U.S. Medical
Education **China**

U.S. Department of
Agriculture/ Veterinary
Medicine **Multinational**



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