

TEACHING AND LEARNING *in Higher Education* CERTIFICATE WORKSHOP

October 15 - December 5, 2025

Open to MSU International Visiting Scholars,
Postdocs, and Ph.D. Students!

Hosted by the MSU Visiting International Professional Program (VIPP) and taught by distinguished faculty and administrators from MSU, the 8-session **Teaching and Learning in Higher Education Certificate Workshop** series is designed to allow you to develop your own teaching practice and enhance your knowledge and skills in navigating higher education successfully. You can attend the entire series or choose to join individual workshops.

DETAILS

Cost

Non-VIPP Participants:

\$50 per session or \$350 for the entire series

VIPP Participants:

Free

Certificate

Participants must complete at least six (6) sessions to receive a certificate.

Contact

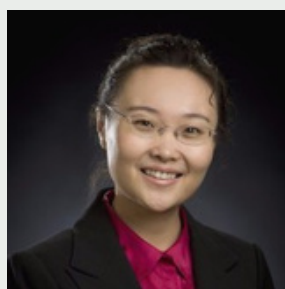
To learn more or register contact
Dr. Xiaoqing Chen:

chenxia6@msu.edu

MAIN INSTRUCTOR

Dr. Jun Fu

Data Analyst with the Lean Enterprise and Assessment Unit of the Division of Residential and Hospitality Services



Dr. Jun Fu leads holistic assessment and data analytics in direct support of campus partners (e.g., the Division of Student Affairs), providing actionable insights to advance student success and institutional objectives. An educational psychologist by training, she adopts an integrated lens to analyze the motivational, social, and cultural factors that shape learning and instruction. Her research has been published in journals such as *Teaching of Psychology*, *Environmental Conservation*, *TechTrends*, and *Journal of Small Business Management*.

Several expert guest lecturers will also present throughout the workshop series.



Visiting International Professional Program
MICHIGAN STATE UNIVERSITY

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WORKSHOP SCHEDULE AND TOPICS

SESSION 1

Overview of Higher Education
in the U.S. (Part 1)

WEDNESDAY,
OCTOBER 15

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop surveys the higher education system in the United States of America. The history, philosophy and new challenges faced by the higher education system in the U.S. will be discussed. Main topics include the attributes of U.S. higher education, categorization of institutions, organizational structures, and finance.

SESSION 2

Overview of Higher Education
in the U.S. (Part 2)

WEDNESDAY,
OCTOBER 22

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop continues the survey of the higher education system in the United States, including the topics of higher education quality control, accreditation system, and the tenure system.

SESSION 3

Curriculum Design

WEDNESDAY,
OCTOBER 29

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop will examine how to align goals and teaching methods with student assessments. It will cover trends, key concepts, and guiding principles of curriculum design, and will highlight student portfolios and poster sessions.

SESSION 4

Interactive Learning in Higher
Education

WEDNESDAY,
NOVEMBER 5

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop will focus on current research and best practices in active and interactive learning strategies. It will address effective teacher behaviors, principles for innovative teaching, and Classroom Assessment Techniques (CATs) that support learning.

SESSION 5

Documenting and Evaluating
Teaching

WEDNESDAY,
NOVEMBER 12

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop will focus on productive practices in peer review of teaching as well as documenting and evaluating teaching. It will explore teaching portfolios, course portfolios, reflective statements on teaching, review of course materials, and peer classroom observation.

SESSION 6

Educational Technology in
Higher Education

WEDNESDAY,
NOVEMBER 19

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop covers the use of technology in education, technological challenges and opportunities in teaching, and questions about student engagement in virtual classrooms.

SESSION 7

Effective Approaches to
Student Mentoring

WEDNESDAY,
DECEMBER 3

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop will examine models, policies, and practices in the design of mentoring programs for students, especially graduate students. It will address the qualities of effective programs and showcase techniques and tools to support both mentors and mentees.

SESSION 8

Leadership in Higher Education

FRIDAY,
DECEMBER 5

2:10 pm – 5:10 pm

Olds Hall Room 208

This workshop will begin with the three pillars of American higher education: tenure and performance evaluation, academic freedom, and shared governance. It will then focus on leadership in higher education, including definitions, competencies, and challenges; a framework for motivating and engaging faculty in change efforts; and orientations to change.

